Brought to you by
Automate UK Week 2027

UK **Automation Show** 2027

UK Automation Show 2027
Exhibitor brochure

28–30 September 2027 | Hall 1, NEC, Birmingham

Co-located with

ppma show 2027

The UK's leading automation, robotics and vision trade show

Exhibit alongside the industry's leading technology providers and put your solutions in front of thousands of manufacturing professionals seeking the latest automation, robotics and machine vision solutions. Now extended to 3 days in Hall 1 at the NEC, Birmingham, 28–30 September 2027, join us to generate high-quality leads, launch new innovations and grow your business.

THE ULTIMATE INNOVATION DESTINATION

Automate UK Week 2027

Two Shows. One Destination. Even More Opportunities.

For the first time, the **UK Automation Show 2027** (formerly Automation UK) will be co-located with the **PPMA Show® 2027** as part of **Automate UK Week**. Bringing together the UK's leading exhibitions for automation, robotics, machine vision, processing and packaging machinery, this landmark event will create the UK's largest gathering of manufacturers, engineers, specifiers and senior decision-makers. With two industry-leading exhibitions under one roof, you'll benefit from greater visibility, access to a broader audience, more networking opportunities and increased potential to generate high-quality leads.

Save 25% on your second smaller stand.

Exhibit at both shows and receive **25% off your second smaller stand**, helping you extend your reach, strengthen your brand presence across both exhibitions, and maximise your return on investment.

Don't miss out
book your
stand today

UK Automation Show 2027

ppma show 2027

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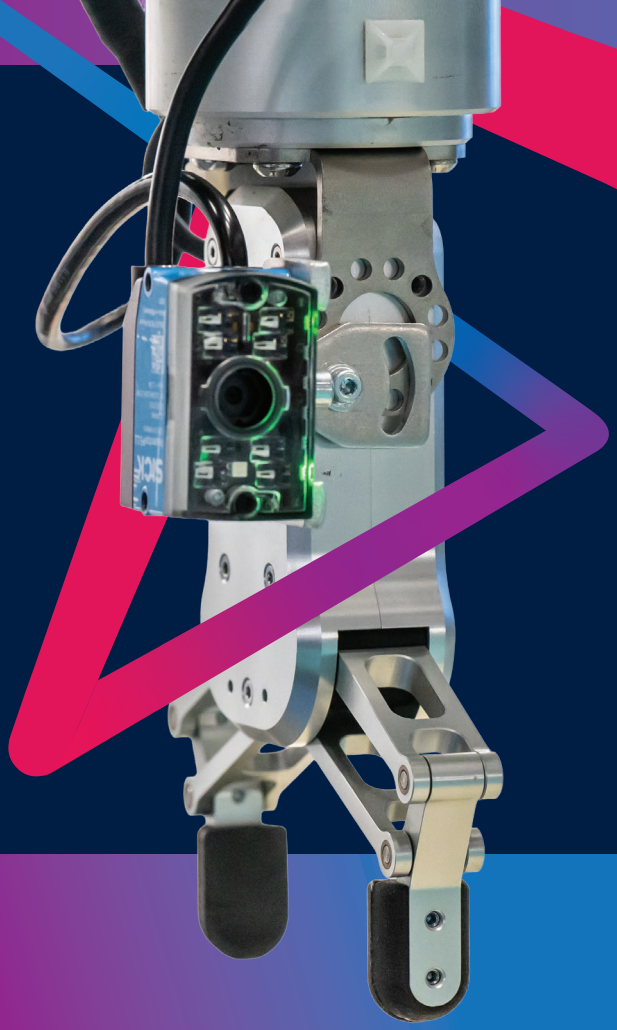
Marketing that delivers results

We will maximise your visibility with effective, high profile marketing

- Integrated PR and advertising campaigns across print, digital and online media
- Paid social media campaigns across LinkedIn, Facebook and Instagram
- Targeted search engine marketing
- Regular visitor newsletters promoting exhibitors and show features
- Personalised email campaigns to a highly engaged manufacturing audience



Turn conversations into leads

Our show app includes ContentCapture, a smart lead capture tool that instantly records visitor details. Making it easier to generate qualified leads and maximise the value of every conversation.

Trusted by industry

Manufacturers from every major sector attend the UK Automation Show to discover new technologies and investment opportunities.

Aerospace
Agriculture
Automotive
Chemicals
Computer Hardware
Defence
Education
Logistics
Medical
Metrology
Nuclear
...and more

Put your business in front of buyers

The UK Automation Show attracts many of the world's leading manufacturers and technology investors. Exhibiting gives you direct access to businesses actively looking for automation, robotics and vision solutions.

Meet the decision-makers

Your next customer could be one conversation away. Visitors include:

- Managing Directors
- Operations Directors
- Engineering Directors
- Manufacturing Managers
- Production Managers
- Automation Engineers
- Plant Managers
- Technical Managers
- Continuous Improvement Managers
- Procurement & Purchasing Specialists

Visitors product interests.

- Robot Systems
- Robot Handling Systems
- Vision Components - Cameras
- Vision Systems - 3D Imaging
- Robot Grippers
- Robot Integrators
- Vision Components - Vision Software
- Vision Systems - Smart Cameras
- Robots - Articulated Arm
- Robotics And Off line Programming
- Vision Inspection Systems
- Robots - Collaborative Cobots

More reasons to exhibit.

We'll help you attract visitors, generate leads and build lasting business relationships.

Demonstrate your expertise

Show your technology in action with live demonstrations.

Generate high-quality leads

Meet senior decision-makers actively looking for automation solutions.

Build valuable relationships

Develop new partnerships across the manufacturing sector.

Strengthen your brand

Position your business alongside the companies shaping UK manufacturing.

Flexible exhibition packages

Exhibiting is straightforward and designed to suit businesses of every size.
To book a stand at the UK Automation Show 2027, simply scan the QR code here:

- Flexible stand sizes
- Competitive member and non-member rates*
- Complimentary shell scheme construction and carpet
- Space only options available

Join Automate UK

Automate UK is committed to supporting your growth. Join Automate UK and you can take advantage of exclusive member benefits*, scan the QR code here:

Exhibitor rates at a glance

Price per m²	2027 Early Bird	2027 Standard
Full Members	£299 per m²	£326 per m²
Affiliate Members	£372 per m²	£399 per m²
Non-Members	£470 per m²	£499 per m²

Extras	
2 open sides	£200
3 open sides	£300
Forklifting Cost	£12 per m²
Compulsory Show Media Package	£235

Early Bird rates end 31 October 2026. Prices include: shell scheme, carpet, company name and logo board, plus show catalogue entry. Alternatively, bookings can be made on a space only basis, with custom build stands possible.

The compulsory show media package includes full company profile on the UK Automation Show website, with uploaded logos, images, brochures, videos and press releases.

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Book now

Book your stand today:
Hall 1, NEC, Birmingham.

Automate UK
New Progress House, 34 Stafford Road
Wallington, Surrey, SM6 9AA, UK

To view a floorplan or reserve a stand
contact our team

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